

*From Equity UK*

*Equity UK which is one of the largest performers and creatives Union the world has over 48,500 members. We have a long history of negotiated collective agreements, Equity UK recognizes that the audio-visual industries changes and the Union must adapt to meet the challenges that new platforms with new business models bring with them. Equity UK is proud of its collective agreements directly with the streaming platforms themselves and with the UK 's leading Producers Association. The success of our UK audio-visual industries on the domestic and global market can be attributed to the collective agreements we have with all the engagers and including the streamers. The collective agreements provide for initial compensation which grants to the producer's rights on their platformers for a period of time for extended use on the streamers own platform they will pay the performers additional period of time, and should the production move over to other platforms then the performers will receive additional payments either residually based or by way of a royalty. These additional payments enable the performer to remain in the industry whilst they look for more work. Equity UK and its collective agreements are not buy outs, the agreements reached with the engagers provide for equitable terms and conditions and appropriate on-going payments. Equity UK firmly believes that the only way to provide a stable and successful audio-visual industry is for the Unions and engagers to work together to establish agreements that are fair and can be adapted to meet the challenges of change, either technological change or a change in business models.*

*Equity UK fully support the efforts of The Danish Actors Union to engage with the streaming platforms and agree ongoing payments for Danish performers. That's nothing new for us. We have excellent relationships with the streaming platforms and have reached fine agreements over the years, and we are confident that the Danish Union and the streaming platforms will succeed in delivering a collectively bargaining agreement to the benefit of the performers, the platforms and the Danish audio visual industries , by reaching collective agreements the Union and platforms give each other the ability to be masters of their own destiny, we urge the streaming platforms to recognize the importance of ongoing payments , as they do with other Unions and Guilds*