

FIA EXECUTIVE COMMITTEE RESOLUTION

Supporting the Danish Actors' Association in the face of YouSee's attack on rights payments

The Danish Actors' Association (DSF) and other Danish creatives are currently experiencing an unprecedented attack on their rights payments from the Danish TV distributor YouSee/Nuuday and its owner, the Australian investment fund Macquarie.

The International Federation of Actors (FIA), which brings together some 80 performers' unions, guilds and professional associations, across more than 60 countries worldwide, unequivocally supports the Danish Actors' Association in the face of this attack.

YouSee is demanding that payments to rights holders, due under existing rights agreements, should be reduced by more than 70% going forward, and this despite having raised the price of their own TV packages.

Understandably, the rights holders cannot meet this extreme demand, which has led YouSee to terminate all agreements with the Danish rights holders, including actors, and launch legal action in support of their claim. However, YouSee continues to broadcast Danish films, TV series, and programs in the packages they sell to their customers, while legal processes may extend over years and payments have ceased.

FIA strongly condemns this action, which is not only piracy, but a sign of disrespect for the rights payment model, which underpins not only the fair remuneration of performers, but also the entire TV and film production ecosystem. Without the rights model, it becomes very difficult - and in many cases impossible - to produce the great content that actors and other creatives worldwide create for TV audiences. Content that YouSee and the investment fund Macquarie profit greatly from.

The International Federation of Actors meeting at its Executive Committee in Auckland on October 3, 2024:

- *fully supports the Danish Actors' Association, their members, and all other rights holders' right to stand firm on fair payment for their rights, without having to endure economic extortion.*
- *deplores the attack on the vital principle of fair remuneration for performers and other rightsholders and on the long-standing and robust model developed in Denmark to ensure rightsholders derive tangible benefit from their rights.*
- *Urges YouSee/Nuuday to immediately resume its payments according to existing agreements and to engage in good faith with rightsholders using the established industrial channels and fora for discussion and negotiation.*